

PART A - Initial Impact Assessment

Proposal Name: White Ribbon Campaign Action Plan

EIA ID: 2388

EIA Author: Sam Martin

Proposal Outline: The Council passed a motion in November 2021 to support the White Ribbon Campaign which aims to end violence against women and girls. A plan has now been drafted which sets out a range of actions the Council will take to promote the campaign and change attitudes and behaviours. The plan, if approved by Committee, will be submitted to the White Ribbon campaign and will secure the Council's accreditation as a White Ribbon organisation.

Proposal Type: Non-Budget

Year Of Proposal: 23/24

Lead Director for proposal: Tom Smith

Service Area: Cross Cutting

EIA Start Date: 06/10/2023

Lead Equality Objective: Leading the city in celebrating and promoting inclusion

Equality Lead Officer: Ed Sexton

Committees:

Policy Committees

- Strategy & Resources

Portfolio

Primary Portfolio:

Integrated Commissioning and Public Health

EIA is cross portfolio:

Yes

All

EIA is joint with another organisation:

No

Overview of Impact

Overview Summary:

The White Ribbon plan will set out actions which will raise awareness of the prevalence and impact of violence against women and girls. In particular the campaign seeks to engage men and boys to encourage them to make an individual pledge to call out and never be an instigator of violence or abuse. In doing so the campaign hopes to change ingrained societal attitudes and achieve a cultural change where violence of any kind is unacceptable.

Impacted characteristics:

- Sex

Consultation and other engagement

Cumulative Impact

Does the proposal have a cumulative impact:

No

Impact areas:

Initial Sign-Off

Full impact assessment required: Yes

Review Date: 06/10/2023

PART B - Full Impact Assessment

Action Plan & Supporting Evidence

Outline of action plan: None

Action plan evidence: Evidence from the Domestic Abuse Act, White Ribbon National Campaign and Local evidence from our Domestic and Sexual Abuse Strategy.

Changes made as a result of action plan:

Mitigation

Significant risk after mitigation measures: Yes

Outline of impact and risks: The actions should improve the lives of women and girls in a positive way.

Review Date

Review Date: 06/10/2023

